

big BANG! 2017



Federal Reserve
Bank of Dallas



THE DALLAS FOUNDATION
Here for Good

October 25-27, 2017

bigBANG! 2017 | Investing in Change: Purpose, Power, and Profit

bigBANG! is Dallas' longest-running event for social innovation, focused on driving deeper conversations and innovative solutions for positive change in our city. In 2017 we'll focus on how our city might do well while doing good through impact investing - using for-profit investment as a mechanism for social change. For the latest event information, please see: bigBANGtx.com/

DAY 1 - Oct. 25
VIP RECEPTION

DAY 2 - Oct. 26
CONFERENCE

DAY 3 - Oct. 27
DEEP DIVE SESSION

For more information on sponsorships, please contact

Tony Fleo at tfleo@svpdallas.org or **(214) 855-5520**.

Keynote Speakers



Bobby Turner
PRINCIPAL & CEO
TURNER IMPACT CAPITAL



Eva Longoria
ACTRESS & IMPACT
INVESTOR



Mary Jalonick
PRESIDENT & CEO
DALLAS FOUNDATION



Robert S. Kaplan
PRESIDENT & CEO
**FEDERAL RESERVE BANK OF
DALLAS**

Conference Events

Change Maker Talks

Empowering keynotes from national leaders mapping the path to change

Luncheon

Delicious food from Dallas' Cafe Momentum with great company

Fast Pitch Competition

Brilliant minds pitch their ideas with the winner receiving funding

Marketplace

A chance to explore and purchase local goods made with a mission

Breakout Sessions

With local leaders and community organizers who know Dallas best

Networking Sessions

Join in the dialogue and build new connections with other leaders

Sponsorship Opportunities

\$50,000 and above Title Sponsor

- Opportunity to Welcome Guests at Opening Session
- Organization Recommended in Press Releases
- Logo Spotlight in Event Materials
- One Promotional Item to be Included in Participants' Swag Bags
- VIP Seating at Keynote Luncheon
- Half Page, Full Color Ad in Event Program
- Logo Recognition on Event Website
- Recognition thru SVP's & UWMD's Social Media Channels
- 20 "All Access" Passes to bigBANG!
- 6 Invitations to VIP Reception

\$20,000 Luncheon Sponsor (2 Available)

- Opportunity to Welcome Guests at Luncheon
- One Promotional Item to be Included in Participants' Swag Bags
- VIP Seating at Keynote Luncheon
- Full Page, Full Color Ad in Event Program
- Logo Recognition on Event Website
- Recognition thru SVP's & UWMD's Social Media Channels
- 10 "All Access" Passes to bigBANG!
- 4 Invitations to VIP Reception

\$10,000 Breakout Sponsor (5 Available)

- Opportunity to Recommend Relevant Speaker & Topic for Breakout Session
- Opportunity for Designee to Introduce Speaker
- One Promotional Item to be Included in Participants' Swag Bags
- Preferred Seating at Keynote Luncheon
- Half Page, Full Color Ad in Event Program
- Sponsor Recognition on Event Website
- Recognition thru SVP's & UWMD's Social Media Channels
- 6 "All Access" Passes to bigBANG!
- 2 Invitations to VIP Reception

\$2,500 Paul Quinn Student Sponsor (Unlimited)

- Name or Organization Listed in Event Program
- Sponsor Recognition on Event Website
- Recognition thru SVP's & UWMD's Social Media Channels
- 20 All Access Passes to bigBANG! for Paul Quinn Students
- 2 "All Access" Passes to bigBANG!
- 2 Invitations to VIP Reception

\$25,000 Keynote Sponsor (2 Available)

- Opportunity for Designee to Introduce Speaker
- Naming Rights for Session
- Opportunity to Recommend Relevant Speakers & Topics for 2 Breakout Sessions Related to Keynote
- One Promotional Item to be Included in Participants' Swag Bags
- VIP Seating at Keynote Luncheon
- Full Page, Full Color Ad in Event Program
- Logo Recognition on Event Website
- Recognition thru SVP's & UWMD's Social Media Channels
- 10 "All Access" Passes to bigBANG!
- 4 Invitations to VIP Reception

\$15,000 Marketplace Sponsor (1 Available)

- Naming Rights for Marketplace
- One Promotional Item to be Included in Participants' Swag Bags
- Preferred Seating at Keynote Luncheon
- Full Page, Full Color Ad in Event Program
- Sponsor Recognition on Event Website
- Recognition thru SVP's & UWMD's Social Media Channels
- 8 "All Access" Passes to bigBANG!
- 2 Invitations to VIP Reception

\$5,000 Spark Sponsor (Unlimited)

- Option to Serve as Host of one of the Following:
 - Lanyards
 - Swag Bags
 - Parking Transport Sponsor
 - Event Program
- One Promotional Item to be Included in Participants' Swag Bags
- Preferred Seating at Keynote Luncheon
- Quarter Page, Full Color Ad in Event Program
- Sponsor Recognition on Event Website
- Recognition thru SVP's & UWMD's Social Media Channels
- 4 "All Access" Passes to bigBANG!
- 2 Invitations to VIP Reception

\$1,250 Micro Sponsor (Unlimited)

- Name or Organization Listed in Event Program
- Sponsor Recognition on Event Website
- Recognition thru SVP's & UWMD's Social Media Channels
- 2 "All Access" Passes to bigBANG!
- 2 Invitations to VIP Reception