

*big*  
**BANG!**

October 24-26  
[bigbangtx.com](http://bigbangtx.com)

*'18*



**A JOINT PRODUCTION OF:**



Federal Reserve  
Bank of Dallas

**POWERED BY:**



**THE DALLAS FOUNDATION**

*Here for Good*

# bigBANG! 2018 | Dallas Deals & Dreams

## *Driving Resilience & Mobility*

Dallas is experiencing the greatest development boom of its history, reaching upward in every industry and growing in population faster than any other U.S. metropolitan area. Will we keep our eyes only on the dazzling changes happening in our downtown? Or will we finally decide that our future must be open to everyone, including those communities that have been historically—and intentionally—marginalized?

The path we choose will not only define the character of our community but may be a tell-tale sign for just how long this boom will last. Our opportunity is great enough for everyone to have their shot.

Two economic factors are critical to every Dallasite having their chance. 1) Resilience, or the ability to withstand a shock or unexpected challenge. 2) Mobility, or an equitable and open opportunity to rise.

Through intentional social impact and brave development strategies, we have the opportunity to build resilience and mobility throughout our community. Our prosperity is enough for every resident to have a place.

For more information on sponsorships, please contact:  
**Tony Fundaro** at [tfundaro@svpdallas.org](mailto:tfundaro@svpdallas.org) or **(214) 855-5520**.

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Oct. 24

### VIP RECEPTION

An evening for community leaders to build connections with those who share their vision  
Hosted at Polsinelli

Oct. 25

### CONFERENCE DAY 1

Powerful speakers, gripping breakout sessions, and amazing company all focused on driving mobility and equity in Dallas

Hosted at Paul Quinn College

Oct. 26

### CONFERENCE DAY 2

A for-profit lens is applied to this year's theme, and the last year of impact investing in Dallas is explored

Hosted at The Federal Reserve  
Bank of Dallas

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## Conference Events

### **Change Maker Talks**

Empowering keynotes from national leaders mapping the path to change

### **Marketplace**

A chance to explore and purchase local goods made with a mission

### **Luncheon**

Delicious food from Dallas' Cafe Momentum with great company

### **Breakout Sessions**

With local leaders and community organizers who know Dallas best

### **Fast Pitch Competition**

Brilliant minds pitch their ideas with the winner receiving funding

### **Networking Sessions**

Join in the dialogue and build new connections with other leaders

# Sponsorship Opportunities

## \$50,000+ Title Sponsor

- Opportunity to Welcome Guests at Opening Session
- Organization Recognized in Press Releases
- Logo Spotlited in Event Materials
- One Promotional Item to be Included in Participants' Swag Bags
- VIP Seating for Day 1 & Day 2 Plenary Sessions
- Logo recognition in event app
- Logo Recognition on Event Website
- Recognition thru SVP's & UWMD's Social Media Channels
- 6 VIP Tickets(Conf. Days 1 & 2 + VIP Reception) & 14 General Admission Tickets(Conf. Days 1 & 2)

## \$20,000 Day 1 Keynote Sponsor (2 Available)

- Opportunity to Introduce Keynote Speaker
- Naming Rights for Session
- Recommend Speakers / Topics for Breakouts
- One Promotional Item to be Included in Participants' Swag Bags
- VIP Seating for Day 1 & Day 2 Plenary Sessions
- Logo recognition in event app
- Logo Recognition on Event Website
- Recognition thru SVP's & UWMD's Social Media
- 4 VIP Tickets(Conf. Days 1 & 2 + VIP Reception) & 6 General Admission Tickets(Conf. Days 1 & 2)

## \$10,000 Breakout Sponsor (5 Available)

- Recommend Speakers / Topics for Breakouts
- Introduce Breakout Session
- One Promotional Item to be Included in Participants' Swag Bags
- Pref. Seating at Day 1 & Day 2 Plenary Sessions
- Recognition in Event App
- Recognition on Event Website
- Recognition thru SVP's Social Media
- 2 VIP Tickets(Conf. Days 1 & 2 + VIP Reception) & 4 General Admission Tickets(Conf. Days 1 & 2)

## \$2,500 Paul Quinn Student Sponsor (Unlimited)

- Recognition in Event App
- Sponsor Recognition on Event Website
- Recognition thru SVP's Social Media
- 20 GA Tickets(Conf. Day 1 & 2) for Paul Quinn Students
- 2 VIP Tickets(Conf. Days 1 & 2 + VIP Reception)

## \$25,000 Luncheon Sponsor (1 Available)

- Opportunity to Welcome Guests at Luncheon
- One Promotional Item to be Included in Participants' Swag Bags
- VIP Seating for Day 1 & Day 2 Plenary Sessions
- Logo recognition in event app
- Logo Recognition on Event Website
- Recognition thru SVP's & UWMD's Social Media
- 5 VIP Tickets(Conf. Days 1 & 2 + VIP Reception) & 7 General Admission Tickets(Conf. Days 1 & 2)

## \$15,000 Day 2 Keynote Sponsor (2 Available)

- Opportunity to Introduce Keynote Speaker
- Naming Rights for Session
- Recommend Speakers / Topics
- One Promotional Item to be Included in Participants' Swag Bags at Day 1 of Conference
- VIP Seating for Day 1 & Day 2 Plenary Sessions
- Logo recognition in event app
- Logo Recognition on Event Website
- Recognition thru SVP's & UWMD's Social Media
- 2 VIP Tickets(Conf. Days 1 & 2 + VIP Reception) & 6 General Admission Tickets(Conf. Days 1 & 2)

## \$5,000 Spark Sponsor (Unlimited)

- Option to Serve as Host of one of the Following:
  - Lanyards
  - Swag Bags
  - Parking / Transportation
- One Promotional Item to be Included in Participants' Swag Bags
- Pref. Seating at Day 1 & Day 2 Plenary Sessions
- Recognition in Event App
- Sponsor Recognition on Event Website
- Recognition thru SVP's Social Media
- 2 VIP Tickets(Conf. Days 1 & 2 + VIP Reception) & 2 General Admission Tickets(Conf. Days 1 & 2)

## \$1,250 Micro Sponsor (Unlimited)

- Recognition in Event App
- Sponsor Recognition on Event Website
- 2 VIP Tickets(Conf. Days 1 & 2 + VIP Reception)

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**SVP** DALLAS