

*big*  
**BANG!**

October 31 - Nov 1  
Dallas, TX  
[bigbangtx.com](http://bigbangtx.com)

*'19*



**A JOINT PRODUCTION OF:**



Federal Reserve  
Bank of Dallas

**POWERED BY:**



**THE DALLAS FOUNDATION**

*Here for Good*

# bigBANG! 2019 | Inclusive Economy

## *Instituting Equity and Prosperity*

Bad systems will beat good people every time. We are long overdue to reform the federal, state, and local policies that exclude people from the economy and keep them poor.

The institutions and systems we work and live within can define the possibilities for our lives. From banking to healthcare to criminal justice, each system either expands or contracts our opportunities. We can improve the systems we live within through strategic policy reform and innovative approaches to age-old issues.

Set up to be inclusive, institutions and systems support the agency of each individual and provide equal access to opportunity. Set up to be extractive, institutions redistribute wealth and power to a narrow group and constrain the possibilities open to many people.

This October, local and national leaders will challenge us to examine the effects of our current institutions and rethink how our systems might serve our communities.

Join us as we work toward a more inclusive economy in North Texas. For more information on sponsorships, please contact **Tony Fleo** at [tfleo@svpdallas.org](mailto:tfleo@svpdallas.org), call **(214) 855-5520**, or visit [sponsor.bigbangtx.com](http://sponsor.bigbangtx.com).

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Oct. 30

### **VIP RECEPTION**

An evening for community leaders to build connections with those who share their vision.  
Hosted at Polsinelli

Oct. 31

### **CONFERENCE DAY 1**

Powerful speakers, gripping breakout sessions, and amazing company all focused on driving mobility and equity in Dallas

Hosted at Paul Quinn College

Nov. 1

### **CONFERENCE DAY 2**

A for-profit lens is applied to this year's theme, and the last year of impact investing in Dallas is explored

Hosted at The Federal Reserve Bank of Dallas

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## **Conference Events**

### **Change Maker Talks**

Empowering keynotes from national leaders mapping the path to change

### **Marketplace**

A chance to explore and purchase local goods made with a mission

### **Luncheon**

Delicious food from Dallas' Cafe Momentum with great company

### **Breakout Sessions**

With local leaders and community organizers who know Dallas best

### **Fast Pitch Competition**

Brilliant minds pitch their ideas with the winner receiving funding

### **Networking Sessions**

Join in the dialogue and build new connections with other leaders

# Sponsorship Opportunities

## \$50,000+ Title Sponsor

- Opportunity to Welcome Guests at Opening Session
- Organization Recognized in Press Releases
- Logo Spotlited in Event Materials
- One Promotional Item to be Included in Participants' Swag Bags
- VIP Seating for Day 1 & Day 2 Plenary Sessions
- Logo recognition in event app
- Logo Recognition on Event Website
- Recognition thru SVP's & UWMD's Social Media Channels
- 6 VIP Tickets(Conf. Days 1 & 2 + VIP Reception) & 14 General Admission Tickets(Conf. Days 1 & 2)

## \$20,000 Day 1 Keynote Sponsor (2 Available)

- Opportunity to Introduce Keynote Speaker
- Naming Rights for Session
- Recommend Speakers / Topics for Breakouts
- One Promotional Item to be Included in Participants' Swag Bags
- VIP Seating for Day 1 & Day 2 Plenary Sessions
- Logo recognition in event app
- Logo Recognition on Event Website
- Recognition thru SVP's & UWMD's Social Media
- 4 VIP Tickets(Conf. Days 1 & 2 + VIP Reception) & 6 General Admission Tickets(Conf. Days 1 & 2)

## \$10,000 Breakout Sponsor (5 Available)

- Recommend Speakers / Topics for Breakouts
- Introduce Breakout Session
- One Promotional Item to be Included in Participants' Swag Bags
- Pref. Seating at Day 1 & Day 2 Plenary Sessions
- Recognition in Event App
- Recognition on Event Website
- Recognition thru SVP's Social Media
- 2 VIP Tickets(Conf. Days 1 & 2 + VIP Reception) & 4 General Admission Tickets(Conf. Days 1 & 2)

## \$2,500 Paul Quinn Student Sponsor (Unlimited)

- Recognition in Event App
- Sponsor Recognition on Event Website
- Recognition thru SVP's Social Media
- 20 GA Tickets(Conf. Day 1 & 2) for Paul Quinn Students
- 2 VIP Tickets(Conf. Days 1 & 2 + VIP Reception)

## \$25,000 Luncheon Sponsor (1 Available)

- Opportunity to Welcome Guests at Luncheon
- One Promotional Item to be Included in Participants' Swag Bags
- VIP Seating for Day 1 & Day 2 Plenary Sessions
- Logo recognition in event app
- Logo Recognition on Event Website
- Recognition thru SVP's & UWMD's Social Media
- 5 VIP Tickets(Conf. Days 1 & 2 + VIP Reception) & 7 General Admission Tickets(Conf. Days 1 & 2)

## \$15,000 Day 2 Keynote Sponsor (2 Available)

- Opportunity to Introduce Keynote Speaker
- Naming Rights for Session
- Recommend Speakers / Topics
- One Promotional Item to be Included in Participants' Swag Bags at Day 1 of Conference
- VIP Seating for Day 1 & Day 2 Plenary Sessions
- Logo recognition in event app
- Logo Recognition on Event Website
- Recognition thru SVP's & UWMD's Social Media
- 2 VIP Tickets(Conf. Days 1 & 2 + VIP Reception) & 6 General Admission Tickets(Conf. Days 1 & 2)

## \$5,000 Spark Sponsor (Unlimited)

- Option to Serve as Host of one of the Following:
  - Lanyards
  - Swag Bags
  - Parking / Transportation
- One Promotional Item to be Included in Participants' Swag Bags
- Pref. Seating at Day 1 & Day 2 Plenary Sessions
- Recognition in Event App
- Sponsor Recognition on Event Website
- Recognition thru SVP's Social Media
- 2 VIP Tickets(Conf. Days 1 & 2 + VIP Reception) & 2 General Admission Tickets(Conf. Days 1 & 2)

## \$1,250 Micro Sponsor (Unlimited)

- Recognition in Event App
- Sponsor Recognition on Event Website
- 2 VIP Tickets(Conf. Days 1 & 2 + VIP Reception)



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**SVP** DALLAS