

# *big* **BANG!**

**October 26 - 30**  
**Dallas, TX**  
[bigbangtx.com](http://bigbangtx.com)

*20*



## A JOINT PRODUCTION OF:



## POWERED BY:



## STATEWIDE SPONSOR:



## 2020 MEDIA PARTNERS:



# bigBANG! 2020

## Equity in Action: The Next 100 Years!

Put your company on center stage at North Texas longest-running social impact event that is laser focused on racial, gender and economic equity. bigBANG! convenes social innovators, community leaders, and business professionals for transformative dialogue and powerful action in our region. bigBANG! 2020 is presented by SVP Dallas and United Way of Metropolitan Dallas, co-produced with the Texas Women's Foundation, the City of Dallas and the Federal Reserve Bank of Dallas, powered by The Dallas Foundation, and with additional programming from IF/THEN (Lyda Hill Philanthropies). Our 2020 media partner is the Texas Tribune.

2020 marks the 100th anniversary of women winning the the legal right to vote, but offered women of color, especially Black women, a delayed promise and a fight that still struggles today. This year also has seen the largest civil rights action since the 1960s, all against the backdrop of a global pandemic that has disproportionately affected communities of color. At bigBANG! 2020, local and national leaders will gather virtually to explore topics critical to racial, gender and economic equity in our communities. We will be focused on action: how we must expand prosperity for everyone by creating systems that are equitable and just for women and people of color; and how we must commit to principles, policies and practices that liberate rather than repress.

For more information on sponsorships, please contact **Emily Hargrove** at [ehargrove@svpdallas.org](mailto:ehargrove@svpdallas.org) or call **(214) 808-6876**.

Oct. 26-28th

### KICK OFF, RACIAL GENDER, & ECONOMIC EQUITY

bigBANG! 2020 will kickoff with compelling content, keynote speakers and breakout sessions that are dedicated to racial, gender and economic equity. A chance for community leaders to build connections with those who share their vision. Certain programs will require special registration for sponsors and Upstander ticket-holders.

Oct. 29

### THURSDAY

Powerful speakers, gripping breakout sessions, and amazing company all focused on driving solutions and equitable outcomes in Dallas and across the State. How can we take what we have learned and move our work into action?

All events are currently being planned online.

Oct. 30

### FRIDAY

Impact investing through a lens of racial, gender, and economic equity to create sustainable change.

## Conference Events

### Change Maker Talks

Empowering keynotes from national leaders mapping the path to change

### Virtual Marketplace

A chance to explore and purchase local goods made with a mission

### Virtual Luncheon

Cook in your kitchen alongside Chef Chad Houser from Dallas' Cafe Momentum

### Breakout Sessions

With local leaders and community organizers who know Dallas and Texas best

### Fast Pitch Competition

Brilliant minds pitch their ideas with the winner receiving funding

### Online Networking Sessions

Join in the dialogue and build new connections with other leaders

## Sponsorship Opportunities

### \$50,000+ Title Sponsor

- Opportunity to Welcome Guests at Opening Session
- Organization Recognized in Press Releases
- Logo Spotlited in Event Materials
- Promotional Item to be Included in Participants' Virtual Swag Bags
- Upstander virtual access to special sessions
- Logo recognition in event app
- Logo Recognition on Event Website
- Recognition thru SVP's Social Media
- 6 Upstander Tickets for virtual special events
- 14 General Admission Tickets
- Pre-event 2-3 minute "waiting room" video or slideshow for Opening Session
- 10-15 sec pre/post-roll video supplied by sponsor

### \$20,000 Keynote/Program Sponsor

- Opportunity to Introduce Program/Keynote
- Naming Rights for Session
- Recommend Speakers / Topics for Breakouts
- Promotional Item to be Included in Participants' Virtual Swag Bags
- Upstander virtual access to special sessions
- Logo Recognition in Event App
- Logo Recognition on Event Website
- Recognition thru SVP's Social Media
- 4 Upstander Tickets for virtual special events
- 8 General Admission Tickets
- Pre-event 2-3 min. "waiting room" video or slideshow for Keynote/Program
- 10-15 sec pre/post roll video supplied by sponsor

### \$10,000 Breakout Sponsor (Limited Number)

- Breakout Program Co-Presentation Opportunity
- Recommend Speakers / Topics for Breakouts
- Introduce Breakout Session
- One Promotional Item to be Included in Participants' Virtual Swag Bags
- Upstander virtual access to special sessions
- Recognition in Event App
- Recognition on Event Website
- Recognition thru SVP's Social Media
- 2 Upstander Tickets for virtual special events
- 6 General Admission Tickets
- 10-15 sec pre-roll video supplied by sponsor

### \$2,500 Paul Quinn Student Sponsor (Unlimited)

- Recognition in Event App
- Sponsor Recognition on Event Website
- Recognition thru SVP's Social Media
- 20 GA Tickets for Paul Quinn Students
- 2 Upstander Tickets for virtual special events
- 2 General Admission Tickets

### \$25,000 Luncheon Sponsor

- Opportunity to Welcome Guests at Virtual Luncheon
- Promotional Item to be Included in Participants' Virtual Swag Bags
- Upstander virtual access to special sessions
- Logo Recognition in Event App
- Logo Recognition on Event Website
- Recognition thru SVP's Social Media
- 5 Upstander Tickets for virtual special events
- 10 General Admission Tickets
- Pre-event 2-3 minute "waiting room" video or slideshow for Virtual Luncheon
- 10-15 sec pre/post-roll video supplied by sponsor

### \$15,000 Impact Investing Keynote/Program Sponsor

- Opportunity to Introduce Program/Keynote
- Naming Rights for Session
- Recommend Speakers / Topics
- Promotional Item to be Included in Participants' Virtual Swag Bags on 10/29
- Upstander virtual access to special sessions
- Logo Recognition in Event App
- Logo Recognition on Event Website
- Recognition thru SVP's Social Media
- 2 Upstander Tickets for virtual special events
- 8 General Admission Tickets
- Pre-event 2-3 minute "waiting room" video or slideshow
- 10-15 sec pre/post roll video supplied by sponsor

### \$5,000 Spark Sponsor (Unlimited)

- Option to Serve as Host of one of the Following:
  - Online registration for virtual conference
  - Virtual Swag Bags
  - Virtual Marketplace
  - Upstander special virtual programming (Online reception/ Happy Hour/ Meet & Greet)
- One Promotional Item to be Included in Participants' Virtual Swag Bags
- Upstander virtual access to special sessions
- Recognition in Event App
- Sponsor Recognition on Event Website
- Recognition thru SVP's Social Media
- 2 Upstander Tickets for virtual special events
- 4 General Admission Tickets

### \$1,250 Micro Sponsor (Unlimited)

- Recognition in Event App
- Sponsor Recognition on Event Website
- 2 Upstander Tickets for virtual special events
- 2 General Admission Tickets

*There is a special opportunity to help support a media partnership with the Texas Tribune, please contact us for more details!*

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**SVP** DALLAS