



PAUL QUINN

big
BANG!

October 20-21

bigbangtx.com

22



**The Next Big Thing:
The Regenerative Economy**

bigBANG! 2022 - October 20-21

The Next Big Thing: The Regenerative Economy

How do we make sure that innovation, creativity, hope, and opportunity intersect in a way that serves everyone? When we place human dignity as central to our planning for the right use of goods, services, and assets, we can ultimately contribute to our collective well-being.

In it's 14 year, bigBANG! 2022 will bring forward the principles and voices that support regeneration, not extraction, as a solution for modern living that preferentially values people, the planet and prosperity.

All sponsorship levels can be bundled with sponsorship for SVP Dallas' annual signature gala, the Philanthroparty. Please contact **Anthony Llano** at allano@svpdallas.org or call (786) 457 3305 to discuss *supporting both events, taking advantage of additional savings and additional exposure.*

Sponsorship Opportunities

\$50,000+ Title Sponsor

- Recognition as Title Sponsor across all marketing platforms, press releases, social media and collateral
- Opportunity to Welcome Guests at Opening Session.
- Opportunity to recommend speakers and topics for sessions
- Opportunity to offer subject-matter expert as panelist/speaker
- Promotional Item to be included in Participants' Swag Bags
- Upstander access to special sessions
- Recognition in event materials, event app and on event website
- Recognition thru SVP's Social Media
- 6 Upstander Tickets for special events
- 14 General Admission Tickets
- Pre-event 2-3 minute video or slideshow for Opening Session

\$25,000 Innovation Sponsor

- Opportunity to introduce programmatic track or keynote speaker for programs focused on innovation and regeneration in community and civic infrastructure
- Naming Rights for innovation-focused programming
- Opportunity to recommend speakers/topics for innovation-focused sessions
- Promotional Item to be Included in Participants' Swag Bags
- Upstander access to special sessions
- Recognition in event materials, event app and on event website
- Recognition thru SVP's Social Media
- 4 Upstander Tickets for special events
- 8 General Admission Tickets
- Pre-event 2-3 min video or slideshow for Keynote/ Program

\$25,000 Luncheon Sponsor

– Thursday, October 21 (Paul Quinn College)

- Opportunity to Welcome Guests at Luncheon
- Promotional Item to be Included in Participants' Swag Bags
- Upstander access to special sessions
- Recognition in event materials, event app and on event website
- Recognition thru SVP's Social Media
- 5 Upstander Tickets for special events
- 10 General Admission Tickets
- Pre-event 2-3 minute "waiting room" video or slideshow to run pre-Luncheon

Sponsorship Opportunities

\$20,000 Statewide Sponsor

- Opportunity to support the partnership between bigBANG! & the Texas Tribune's TribFest
- Opportunity to introduce bigBANG! program at TribFest
- Recognition as Statewide Sponsor on all bigBANG! marketing materials
- Opportunity to recommend speakers/topics for statewide-focused session/breakout
- All programming that features statewide voices, sponsor recognized as "This program supported by" Promotional Item to be Included in Participants' Swag Bags
- Upstander access to special sessions
- Recognition in event materials, event app and on event website
- Recognition thru SVP's Social Media
- 4 Upstander Tickets for special events
- 8 General Admission Tickets
- Pre-event 2-3 min video or slideshow for Keynote/Program

\$20,000 Impact Sponsor

- Opportunity to introduce social impact keynote/program featuring experts from business, government or philanthropy sectors
- Presenting partner for specific social impact session
- Opportunity to recommend speakers/topics for impact-focused session
- Promotional Item to be Included in Participants' Swag Bags
- Upstander access to special sessions
- Recognition in event materials, event app and on event website
- Recognition thru SVP's Social Media
- 4 Upstander Tickets for special events
- 8 General Admission Tickets
- Pre-event 2-3 min. video or slideshow for Keynote/Program

\$10,000 Breakout Sponsor (Limited Number)

- Breakout Program Co-Presentation Opportunity
- Recommend Speakers / Topics for Breakouts
- Introduce Breakout Session
- One Promotional Item to be Included in Participants' Swag Bags
- Upstander access to special sessions
- Recognition in event materials, event app and on event website
- Recognition thru SVP's Social Media
- 2 Upstander Tickets for special events
- 6 General Admission Tickets
- 10-15 sec pre-roll video supplied by sponsor

\$2,500 Paul Quinn Student Sponsor (Unlimited)

- Recognition in Event App
- Sponsor Recognition on Event Website
- Recognition thru SVP's Social Media
- 20 GA Tickets for Paul Quinn Students
- 2 Upstander Tickets for special events
- 2 General Admission Tickets

\$15,000 Impact Investing Keynote/Program Sponsor

- Opportunity to Introduce Impact Investing Program/Keynote on Friday, October 21.
- Naming Rights for Session
- Opportunity to recommend Impact Investing Speakers / Topics
- Promotional Item to be Included in Participants' Swag Bags
- Upstander access to special sessions
- Recognition in event materials, event app and on event website
- Recognition thru SVP's Social Media
- 2 Upstander Tickets for special events
- 8 General Admission Tickets
- Pre-event 2-3 minute video or slideshow

\$5,000 Spark Sponsor (Unlimited)

- Option to Serve as Host of one of the Following:
 - Online registration for conference
 - Swag Bags
 - Marketplace
 - Upstander special programming (Reception/ Happy Hour/ Meet & Greet)
- One Promotional Item to be Included in Participants' Swag Bags
- Upstander access to special sessions
- Recognition in Event App
- Sponsor Recognition on Event Website
- Recognition thru SVP's Social Media
- 2 Upstander Tickets for special events
- 4 General Admission Tickets

\$1,250 Micro Sponsor (Unlimited)

- Recognition in Event App
- Sponsor Recognition on Event Website
- 2 Upstander Tickets for special events
- 2 General Admission Tickets

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